

Craig Lambert's Resume

Craig boasts a luminous career in which he has overseen and driven the domestic radio promotion on dozens of artists, guiding a great number of them to multi-platinum sales status in a variety of musical genres. Throughout Mr. Lamberts impressive career, he has held several prestigious positions, including stints at Universal Music Records Group as President of MCA Records, at Dreamworks Records as Senior VP/Promotion & Marketing, at Sony Music as Senior Vice President/Epic Records, at Elektra/WMG as EVP, and at ATCO/EastWest as EVP. Lambert has also served in various positions at A&M Records, Arista Records, Capitol Records and Warner Brothers, in addition to having founded New Avenues Music, an independent music and marketing firm, which was based in Chicago.

Over the years, Craig has worked closely with a plethora of successful artists, including Nelly Furtado, Papa Roach, Live, Blink 182, KC & JoJo, Mary J. Blige, Common, The Roots, Shaggy, Oasis, Pearl Jam, Korn, Michael Jackson, Luther Vandross, Gloria Estefan, Natalie Merchant, Metallica, Simply Red, 10,000 Maniacs, Anita Baker, Bad Company, AC/DC, Bryan Adams, Styx, Sting, Suzanne Vega, and many more.

Mr. Lambert is currently a member of the National Academy of Recording Arts & Sciences, of the Kayne-Eras Foundation (Lambert was the groups 2001 honoree), and serves as Chairperson for the City of Hope.



28912 Roadside Dr. C/O Canyon Club • Agoura Hills, CA 91301 • Phone: 310-429-6350 • Fax: 818-706-2609 • E-Mail: Craiglambert1@verizon.net

Skills

- SENIOR PROMOTION VP AND MARKETING VP EXECUTIVE
RADIO PROMOTION • VIDEO PROMOTION • SPORTS MUSIC MARKETING •
RECORD LABEL CONSULTING

Professional Experience

- MOXY ENTERTAINMENT- Westlake Village, California 2006-Present

Chief Executive Officer

In March of 2006, with over 50 years of combined experience, co-founded MOXY ENTERTAINMENT with Valerie DeLong. The company provides a multitude of services to music based companies, including consulting services (radio and video promotion, quarterbacking of projects for independent labels, and sports music marketing-college & professional).

- Canyon Club Agoura Hills, California 2008-Present

Owner/Proprietor

Responsible for delivering top talent from the music/entertainment industry to a wide audience of customers. Also build and maintain a successful restaurant and bar business, as well as produce a premier location for private parties.

- Ramblin Rose Music, LLC 2010-Present

Managing Partner/Founder

Responsible for finding and developing new talent. Made multiple deals on behalf of artist regarding record deals, as well as worked a distribution deal through Caroline. Utilizes relations in order to procure success in the music industry.



- Rockband Entertainment, LLC

Partner/Founder

Responsible for consulting and promoting on behalf of music industry record companies, artists, radio stations, Management companies, and other various entities in the music business.

- Dreamworks Records-Los Angeles, California June 2003 – January 2004

Senior Vice President of Promotion and Marketing

Responsible for radio and video promotion for Dreamworks Records Group which includes radio releases to Top 40, Crossover, Hot A/C, Rock, Alternative, and AAA, as well as video releases at MTV, VH1, and FUSE. Managed staff of twenty on National and Regional levels. Coordinated all touring aspects, including promo tours, radio interviews, and artist relations.

Key Achievements: Successfully worked with numerous artists including Nelly Furtado, Papa Roach, Lifehouse, AFI, Jimmy Eat World, Alien Ant Farm, and Buckcherry.

- Universal Music Records Group- Los Angeles, CA 1999-2003

Senior Vice President/President MCA Records

- Trauma Records 1998-1999

Senior Vice President and GM

Worked with/ developed the careers of bands like No Doubt and Bush.

- Sony Music/EPIC Records 1995-1998

Senior Vice President

- Elektra/WMG-New York, NY 1993-1995

Executive Vice President

- ATCO/ Eastwest Records –New York, NY 1988-1993

Executive Vice President



- A&M Records – Chicago, Illinois 1986-1988
National Promotion Manager
- New Avenues Music – Chicago, Illinois 1981-1986
Founder of Independent Music Promotion and Marketing Firm
- Arista Records – Chicago, Illinois 1979-1981
National Promotion Manager
- Capitol Records – Los Angeles, California 1977-1979
National Album Director
- Capitol Records – Chicago, Illinois 1975-1977
Regional Promotion Director
- Capitol Records – Detroit, Michigan 1974-1975
Local Promotion Manager
- Warner Brothers Records – Detroit, Michigan 1973-1974
Local Promotion Manager
- Capitol Records – Detroit, Michigan 1972-1973
Distribution Warehouse Manager

Professional Associations

- Chairperson for the City of Hope
- National Academy of Recording Arts and Sciences (N.A.R.A.S.)
- Kayne-Eras Foundation – honored in 2001